Infosys supported the growth and development of the TEDx program in India by presenting, "TEDx Anchor Program in India"

TEDx and Infosys' two-year collaboration reflected Infosys' motivation to "strengthen India's position amongst the global economies, led by the power of ideas"

- Objectives: support innovation in local communities across India and showcase Infosys to future employees
- Activation: host 2 regional workshops for TEDx organizers, scholarship 20 organizers to attend TED conferences, and sponsor 28 TEDx events in key markets
- Success: hundreds of TEDx organizers and attendees visited Infosys campuses, thousands of TEDx guests now know Infosys from their 28 event activations