



COUNCIL INSIGHTS



Meet the Council

Ronnie Planalp

In 2006, after two decades working in banking and media, Ronnie Planalp shifted her career with a focus on producing film and theater. Apart from production credits on well-known shows on Broadway and in London's West End, Planalp is a founder and producer at Clear Eye Productions, a film production company that develops and produces non-fiction and fiction feature films with characters viewers can relate to, or with whom they can sympathize.

In 2013, Planalp attended her first TEDx event in Long Beach and was moved by the experience. "It changed my whole life in a lot of ways," she said. "It was the most meaningful five days I'd spent in a long time." Her TED experience wasn't just enjoying the talks on stage but also "the conversations outside the theater." All of those experiences are part of what Planalp believes is the driving force behind TED. She has a wide range of interests she would like to focus on while participating on the TEDx Council including social entrepreneurship, giving back and helping to raise the next generation to be "mindful of issues that affect all of us in the country and world."

"TED's greatest opportunity has to be its remarkable thought engine via the TEDx platform," she said. "The opportunities inherent in this free licensing model are clearly vast and important to the mission of spreading good ideas."

"What I would like to do most and one of the reasons why I joined the TEDx Council was to bring to bear my storytelling skills to help organize and curate this enormous library of talks which could help it spread even further to those regions where free thought and expression are in short supply."